

Shopping Carnival Starts Here Saturday Morning

The annual shopping carnival sponsored by Didsbury merchants will run for two weeks this year, Saturday, November 27 to Saturday, December 11. Tickets will be given as usual by all those participating in the event and a fine array of prizes, with a TV set topping the list, will be drawn for at the conclusion of the shopping spree.

Local merchants have gone all out to provide real bargains, and incorporated with this issue is a carnival section which outlines many of the bargains that will be available come Saturday.

The rules and regulations, prize list, etc., are contained in the special section. Time and place of the draw for prizes will be announced later.

In all there are 2500 complete copies of The Pioneer being printed this week, many go to Eastern Canada, the west coast, the United States, overseas, even as far as Africa. These subscribers will not be able to take part in the barrel of bargains offered but it could be interesting to them to compare prices and maybe wish they were within buying distance.

South West Didsbury

(From Our Own Correspondent)

Mr. H. W. Polkmann and Mr. A. Bode were Edmonton visitors Wednesday.

Little Wendy Bode was able to return home last Thursday after a week in the Didsbury hospital.

Friday evening Mr. and Mrs. H. W. Polkmann and family had visitors, Mr. and Mrs. Dagford and family and Miss Sharon Hunsperger for dinner guests, the occasion being Mrs. Dagford's and Miss Helen Polkmann's birthdays. Sharon Hunsperger was an overnight guest.

Sunday dinner guests of Mr. and Mrs. E. Dippel and family were Mr. and Mrs. Fred Befus and family, Mr. and Mrs. R. L. Shantz and son, Sunday evening visitors were Mr. and Mrs. W. Owen and family of Carstairs.

Mr. and Mrs. J. B. Hipkin were Sunday afternoon visitors of Mr. and Mrs. Stan McQueen and family. Mrs. George Dippel, Mr. and Mrs. M. Dippel and family were Sunday dinner guests of Mr. and Mrs. Edmond Leardick and family of Olds. Mr. and Mrs. J. B. Hipkin and Pat were Sunday evening visitors of Mr. and Mrs. M. Dippel and family.

Miss Pat Hipkin spent the weekend with Miss Janice Owen of Carstairs.

Mr. and Mrs. Art Edwards and family were Sunday supper guests of Mr. and Mrs. Jack Edwards and family. Mr. and Mrs. Jack Edwards and family and Mr. and Mrs. Art Edwards and family were Sunday afternoon visitors with Mr. and Mrs. Joe Pulkerth.

Mrs. E. Richardson Celebrates Birthday

On November 11th a dinner in honor of Mrs. E. Richardson was held at her home. Present were six of her seven children, 10 grandchildren, nine great-grandchildren and ten other relatives, including her two sisters-in-law, Mrs. Marsh and Miss Mary Richardson.

The dinner table was centred with a three-tiered cake, topped by a vase of flowers, the vase having been brought from England 44 years ago. In the afternoon and evening Mrs. E. Richardson was at home to her friends. Tea was served by her daughter and granddaughter to 63 friends and relatives who came to offer their congratulations. Mr. and Mrs. Olf and flowers were received from relatives and friends, as well as a cablegram from her sister-in-law in Australia and a phone call from her son Bert in Coal Harbor, B.C., via radio telephone. Her son George and his wife flew from Port Alberni, B.C. for the occasion.

BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. H. Heubner of Didsbury, on November 18, a son.
To Mr. and Mrs. Charles Dougherty of Didsbury, on November 21, a daughter.

C.P.R. TRAIN TIMES AT DIDSBURY
Northbound:
No. 821 Daily 1:13 a.m.
No. 827 Daily 10:02 a.m.
No. 825 Daily (Dayliner) 7:28 p.m.
Southbound:
No. 822 Daily 8:00 a.m.
No. 824 Daily (Dayliner) 11:10 a.m.
No. 828 Daily 6:18 p.m.

OFFICIAL OPENING OF NEW SCHOOL THIS FRIDAY

The official opening of the new Didsbury school is to be held Friday, November 26 at 8:30 p.m. in the new auditorium.

Mr. George Bruce of Edmonton, director of the correspondence school branch of the department of education, will be guest speaker at the opening ceremonies.

There will be a conducted tour of the building starting at 7:30 p.m. Everybody is welcome to attend.

Culprits Caught After Break-In

In the early hours of Wednesday, November 17, the business premises of Wm. Cowan, John Deere agent here, was broken into and thieves escaped with the cash register containing a small amount of cash. A much larger sum in the office was overlooked. Entry was made by smashing the glass in the main office door.

Prompt action by Constable Dobbin and the R.C.M.P. resulted in two men being apprehended as they proceeded to their homes in Edmonton. Both were married, with children.

Appearing in police court in Olds they were sentenced to two months in jail or \$75.00 each, plus damages. The cash register was not recovered.

MRS. R. McARTHUR HOSTESS TO KNOX W.M.S.

Ten members and four associate members of Knox United Church Missionary Society met Monday evening, Nov. 15, at the home of Mrs. Roy McArthur. Plans were made for a Cradle Roll party before Christmas. Mrs. C. Thompson read the devotionals and Mrs. P. Nichol took the chapter from The Church in India, assisted by Mrs. L. Roach and Mrs. S. Devine.

The December meeting will be at the home of Mrs. Ed Ford on the 13. A cordial invitation is extended to the ladies of the church.

ZELLA NEWS NOTES

(From Our Own Correspondent)

Mrs. W. Davies has been a patient in the Didsbury hospital for the past week.

The many friends of Mrs. Joe Rutland will join in wishing her a speedy recovery following her operation in the Olds hospital last Wednesday.

Mr. and Mrs. Art Esquina of Bergen were Sunday dinner guests of Mr. and Mrs. Bill Egstin on Sunday. Mrs. Ebeson of Kevisville was an overnight guest at the home of her daughter, Mrs. H. Christensen.

Mr. and Mrs. B. Selin and family of Camrose visited for the weekend at the home of Mr. and Mrs. W. Jahneke. Other visitors on Sunday were Mr. Bob Aker, Floyd and Bea of Camrose, with Mrs. A. Oppen returning to Camrose with them.

Mrs. Emma Jahneke and Wilbur Jahneke attended the funeral of Mrs. E. Reese at Caroline on Saturday. Mrs. Reese was an old-timer of the Zella district.

Mr. and Mrs. Bill Mewha visited at the home of Mr. and Mrs. A. Waldruff over the weekend.

Mr. and Mrs. Henry Luft were guests at the home of their son-in-law and daughter, Mr. and Mrs. H. Wiebe at Swift Current for the past week.

Eight tables of whist were played at Zella school on Friday evening, when Mrs. A. Waldruff and Mrs. J. Hansen were co-hostesses. Ladies high whist went to Mrs. J. Johnston and men's high to Arthur Waldruff and consultations went to Kathleen Essins and Don McCracken. Door prizes were won by Eleanor McConnell and John Hansen. Mrs. H. Christensen and Mrs. E. Waldruff will be the next co-hostesses for a whist at the school on Friday, Dec. 10.

The Rubby Anglian W.I. met at the home of Mrs. D. Hosegood with the members present. The meeting opened with a prayer and recitation of the creed. The December meeting will be a Christmas party, to be held in the evening of Dec. 16 or 17 at the home of Mrs. A. Vipond, with a Christmas draw for both members and their husbands, and treats for

WEST NOTES

(From Our Own Correspondent)

Mr. and Mrs. L. Krebs attended the funeral of the latter's aunt in Edmonton, on Sunday, Nov. 14.

Mr. and Mrs. Frank Herbert and family were supper guests with Mr. and Mrs. C. Byrt on Sunday.

Mr. E. Fisher and family visited Mrs. Byrt Sr. on Sunday.



A BIRTHDAY PORTRAIT OF BONNIE PRINCE CHARLES

Mrs. Olga Good Laid To Rest

Mrs. Olga Good, aged 44, of Garfield, died Monday, November 15, in an Edmonton hospital.

Born at Didsbury, she was a member of Redeemer Lutheran Church here.

She is survived by her husband, Arthur; a son, Warren Arthur; her father, Frederick Hildebrandt, Sardis, B.C.; four brothers, Nick, Sardis; Louis, Carstairs; John, Las Vegas, N.M.; Henry, R.C.A.F. at Claresholm; five sisters, Mrs. J. Berg, Arlington Heights, Ill.; Mrs. Raymond Gridley, Scollard, Alta.; Mrs. Fred Hingst, Stony Plain; Mrs. Helmut Hudau, Chilliwack, B.C.; Mrs. Herbert Southoff, Sardis.

Rev. E. B. Fox conducted funeral services Thursday at Redeemer Lutheran church at 2 p.m. Burial was in Didsbury cemetery with Didsbury funeral home in charge of arrangements.

MELVIN NOTES

(From Our Own Correspondent)

Mr. and Mrs. H. Letard and boys and Mrs. E. Letard, spent the weekend at the Youngs' home.

Mr. and Mrs. E. Krebs entertained a number of friends at bridge on Saturday, the occasion being Emil's birthday.

Don't miss the dance at Melvin hall on December 3rd.

Mr. and Mrs. E. Dupont Jr. were Sunday dinner guests of Mr. and Mrs. Lester Krebs.

"Uncle" Jack Robertson took a group of his Scouts to the Boy Scout leadership course in Olds on Sunday.

Mr. and Mrs. Ralph Jolly of Whitewood, Sask., spent the weekend at the Duponts. They all visited with Mr. and Mrs. R. Fulkert on Sunday.

Mr. and Mrs. L. Chandler and Margery visited at Balzac on Sunday with Mr. and Mrs. J. Chandler. Margery remained there for a few days.

Little Wayne Chandler, who has been with his grandparents, went home on Saturday.

Among those visiting with Mr. and Mrs. E. W. Lowrie on Sunday were Mr. and Mrs. V. Synnimer, Mr. and Mrs. A. L. Hogg and Mr. and Mrs. E. Lewis.

Mr. P. Brown and Mr. L. Oliver of Rosedale are visiting in the district.

Mr. P. Hosegood visited his mother at Linden Home on Sunday and reports her as somewhat improved in health.

Mr. and Mrs. L. Krebs attended the funeral of the latter's aunt in Edmonton, on Sunday, Nov. 14.

Mr. and Mrs. Frank Herbert and family were supper guests with Mr. and Mrs. C. Byrt on Sunday.

Mr. E. Fisher and family visited Mrs. Byrt Sr. on Sunday.

EXTRA PAGES: RED EYES !!!

With this issue of The Pioneer is incorporated a six-page flyer containing advertisements of all those participating in the Shopping Carnival, which gets under way on Saturday morning.

This is one of the largest papers ever issued from this office, and if our staff, and there aren't many of them, look a little weary for a day or so, you'll realize just why.

WESTERDALE NEWS

(From Our Own Correspondent)

Mr. and Mrs. H. Jackson spent two days of last week in Edmonton where Mr. Jackson underwent medical examinations.

Mr. and Mrs. J. P. Schrader left last week for Montana to visit at the home of their son, Mr. Bob Schrader.

Mr. and Mrs. Dan Mazepa and Mr. and Mrs. L. Cole, of Edmonton, arrived Friday evening to spend the weekend at the home of Mr. and Mrs. F. J. Jackson. They were also supper guests at the homes of Mr. and Mrs. W. Herbert and Mr. and Mrs. W. Wiley.

Mr. and Mrs. R. Jackson, accompanied Mr. and Mrs. S. Jackson and family on a trip to Edmonton Friday afternoon and spent the weekend there.

Arthur Jackson and Ray Smallwood left last Monday on a three-week hunting trip in the west country.

WESTCOTT UNITED W.A. MEETING

Fourteen members met Wednesday, November 17, at the home of Mrs. C. Armstrong in Didsbury, for the November meeting.

Mrs. Ross Youngs gave the devotional, a study on "The True Meaning of Christmas," more about Jesus and lost about Santa. Mrs. J. Robertson gave a Scripture reading on "Love." For the missionary topic Mrs. J. Robertson gave a study on the new missionary book, "Face to Face with India," concerning poverty of main population, the great need for trained nurses, ministers and agriculturists.

BERGEN NOTES

(From Our Own Correspondent)

The Bergen Ladies' Aid held a very successful sale in the Bergen hall on the evening of Nov. 19.

Mr. Adolph Rosehill of Sundre kindly donated his services as auctioneer and was assisted by Mr. Ross Ellis, whose modeling career help make sales, especially the aprons.

The ladies sold pies, hot dogs, tea and coffee throughout the evening. Mr. and Mrs. Raymond Milnes are the proud parents of a baby girl.

Rev. and Mrs. Walter Gamble of Rosedale, B.C., are receiving congratulations on the birth of a son, Gordon.

Ramblers To Play Exhibition Game in Olds Thursday

FALLEN TIMBER

(From Our Own Correspondent)

Congratulations to the newweds, Mr. and Mrs. P. McKillop; the bride is the former Frances Webb.

The bazaar and dance which was to be held at the Fallen Timber school on Nov. 28 has been postponed to December 10.

We are sorry to hear that Mrs. Harold Morrison is a patient in the Didsbury hospital.

Mr. and Mrs. Billie Dick and Mr. and Mrs. N. Harris of Calgary were visitors at the home of Mr. and Mrs. B. Dick recently.

Mr. and Mrs. G. Wagner and family were visitors at the home of Mr. and Mrs. S. Morrison Sunday evening.

Visitors at the home of Mr. and Mrs. Bob Moore Sunday for dinner were Mr. and Mrs. Robert Moore and family of Calgary. Mr. and Mrs. F. Taylor and family of Shoultice and Mrs. Pamplin and daughter of Calgary, and Mr. and Mrs. J. A. Houston and family of Calgary.

Don't forget the next ladies' meeting is to be held at the home of Mrs. Ray Teynor on December 1.

Sunday visitors at the home of Mr. and Mrs. H. Steen were their daughter and her husband.

Westcott Rink Not To Open This Year

The Westcott Community Club wish it known that at a recent executive meeting it was decided there was not enough response towards the undertaking of re-opening of the Westcott rink again this year. It has been deemed the only alternative was to close it, as there is too big a risk involved in hiring a caretaker, buying and keeping up equipment, etc. If the whole-hearted support of the community was not forthcoming.

It was with much reluctance that this decision was reached. The executive stated that financially they could continue but the burden of undertaking would have to be carried by the faithful few, which can be quite a hardship, so the issue is that there just doesn't seem to be enough interest to warrant the operating of the rink this year.

SPRINGDALE GROUP REGULAR MEETING

On Tuesday, November 9, a quilting bee was held at the home of Mrs. George Hines when 15 ladies of the Springdale group turned out to "show off" their lovely handwork. Two wool quilts were quilted and quilted. Lunch was then served and club activities talked over as no October meeting was held. The prize was drawn for and won by Mrs. H. Peterson.

The September meeting was held at the home of Mrs. Tobler with a good turnout. The prize was won by Mrs. A. Shannon.

At the June meeting a large crowd was also on hand and pictures of the group were taken. The club activities were talked over and \$20 paid to Mrs. Frank Jackson as a donation to the Senior Citizens' Home.

F.U.A. To Hold Special Meeting

For some time the Didsbury local F.U.A. has felt the farmers of the district are in need of some definite knowledge concerning their surface and mineral rights. Mr. Terence Oldford, chairman of the Red Deer and District Surface Rights Association, has made a study of these matters and is an able speaker, and will address a public meeting in Didsbury on Monday evening, Nov. 29 (see ad in this issue).

Farmers would be well advised to attend this meeting, as it is anticipated there will be considerable drilling activity in this district in the near future.

don Leo.
Carol Ratcliff was home from Red Deer for the weekend.

Mr. Wesley Haug is a patient in the Didsbury hospital.

The Ladies' Aid will hold its regular meeting at the home of Mrs. A. Olsen on November 25.

Ramblers To Play Exhibition Game in Olds Thursday

Although the ice situation at the local arena is non-existent due to the fine weather, the new edition of the Didsbury Ramblers has been working out on the artificial ice at Olds and are rapidly rounding into form. So far they have had a loss and a tie in two exhibition games and will tangle with the Elks in Olds on Thursday night of this week in a third exhibition tilt. The first game of the regular league schedule will be played against the same Elks in Olds on Tuesday, Dec. 7.

Three more players have been signed: Jack Smith, who starred Olds the locals last season; Lee McMillan, a speedball from Edmonton; and Allan Green of Edmonton. Also trying out with the club are Saunders of Stettler and Pennington, from the U.S. Two more players from Trail, B.C., are expected to arrive shortly for tryouts with the team.

The \$1000 bill draw will be held at the first home game of the Ramblers, the date of which is still undecided. Tickets are still available from members of the executive.

DIDSBURY MARKETS

Delivery Basis at Crystal Dairy

Special	62c
No. 1	60c
No. 2	51c
Table	70c

ARE YOUR
WHEELS
PIGEON
TOED?



FOR SAFETY—GET A
WHEEL ALIGNMENT
and MAKE SURE

Front wheels that are not running straight can be expensive and dangerous. A bad bump can throw them out of line. Your tires will be dragging sideways—and you'll never know it.

Don't risk this. For safety's sake, drive in today for our Precision Wheel-Alignment Service. Our factory-trained mechanics know your car inside and out and will check your steering, inspect front-end alignment, balance front-wheel assemblies and equalize tire pressures. We use only factory-engineered and inspected CHRYCO parts.

Have Your Wheel Alignment Checked... FREE!

(Chryco is a trademark of the Chrysler Corporation of Canada, Limited.)

J. M. FREEMAN & SONS
LIMITED

— FOR YOUR —
Plumbing & Heating Requirements
SEE...

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

EVERYBODY IS LOOKING AT
THIS *Super Giant* 21" TV



with
**270 SQ. IN.
SCREEN**

20% BIGGER than
ordinary 21" TV

- Aluminized Picture Tube
- Curved Optic Filter
- Golden Picture Frame
- Hi-Fi Inclined speaker mounting
- "Slenderized" Cabinet
- Super Cascade Chassis

Admiral
TELEVISION DISPLAY

— AT —
Edford Motors Showroom
Thursday, Friday and Saturday
November 25-26-27

7 P.M. TO 10 P.M.

See the 1955 ADMIRAL and
CROSSLEY Television Sets

EDEFORD MOTORS
YOUR MODERN GARAGE
CHEVROLET — OLDSMOBILE

TELEVISION AND RADIO SALES & SERVICE
C. JOHNSON, Manager

BUY SELL LOAN
USE THE CLASSIFIED
BEST TRADE

RENT TRADE
FOR RESULTS
BUY SELL LOAN

FOR SALE — Oat straw. Contact
Don Aussenhus, phone 2112. 42-3c

FOR SALE — Furnished house,
fully modern. Five rooms and
bath. Apply Abe Harder or phone
211. Carstairs. 37-tfn

FOR SALE — Two used Coleman
Oil Heaters. 35,000 B.T.U. \$25
each; New Oil Heater, 33,000
B.T.U. \$59. Fee's General Re-
tail, phone 221. 44-tfn

FOR SALE — One used 9 cubic foot
Serval Kerosene refrigerator, five
years guarantee, complete with year's
supply of fuel. \$279.00. Fee's
General Retail, phone 221. 44-4c

NEARBY RAWLEIGH BUSINESS
AVAILABLE. Splendid opportu-
nity for good steady income. Ex-
perience not necessary. We help
you. Write the Rawleigh Co.,
K102, Winnipeg, Man. 44-3c

FOR SALE — One new steel shower
unit, complete. Shower cabinet
with plastic shower curtain. 52-
price, only \$59.00. Phone 221.
Fee's General Retail. 42-tfn

FOR SALE — 3-inch light narrow
butt hinges; 1 dozen pair \$1.00.
Phone 221. Fee's General Re-
tail. 42-tfn

FOR SALE — Taylor-Made Double
Edge Razor Blades. Honed in oil
finest surgical steel. 5 blades for
10c; 100 blades for \$1.00. Phone
221. Fee's General Retail. 42-tfn

FOR RENT — Frame building, 42'
by 25', main street, Didsbury.
Light, we and sewer. Apply A.
I. Schumlatcher, Calgary, Alberta,
phone 21717 or 21975. 31-tfn

IMPORTANT NOTICE — Those
wishing their tillers sharpened
please contact Art Grange, phone
228, before the spring rush starts.
42-4tp

CARSTAIRS COUNTRY SERVICE
are agents for Galien boats,
which every farm truck should
have. See us before ordering.
Phone R1413, Carstairs. 39-tfn

FOR RENT — Sump pumps, Shot
Guns, Washing Machines, Radios
Rifles, Electric Motors, Gas En-
gines, Power Lawn Mower, Sleep-
ing Bags. Fee's General Retail,
Phone 221. 34-tfn

HELP WANTED — General house-
work, one day per week. Phone 30,
Didsbury. 45-2c

FOR SALE — 6-foot Case tiller on
rubber, with seeder attachment.
A-1 condition. Will accept seed
lumber as trade. For further par-
ticulars contact John Deere agent,
Didsbury. 45-3p

FOR SALE — 1 only 6-room 1½
story house for sale. All fir lum-
ber, complete with coal furnace.
phone 2112. 45-3p

FOR SALE — Used girl's or lady's
bike, \$15.00. Fee's General Re-
tail, phone 221. 45-tfn

FOR SALE — Used Philco combina-
tion radio and record player, in
good condition and at a very rea-
sonable price. Apply Edford Mo-
tors. 45-2tp

FOUND — Truck licence plate No.
125 — \$70. Owner may claim same
by calling at the Pioneer office and
paying for this ad. 45-3t

LOST — Cow and calf, between Ber-
gen and Elkton, branded ER (un-
der —), over left shoulder. Reward
\$10. Phone H. Rowell, R1006, Olds.
45-3t

FOR SALE — 35 lb. feed oats. What
offer. Phone 2015, Carstairs. 46-2p

FOR SALE — 75 laying Leghorn
pullets. Apply Mrs. H. J. Wilson
or phone 1421, Didsbury. 1tp

NOTICE

BY-LAW NO. 641

Being a by-law regarding the rid-
ing of bicycles on the sidewalks of
the Town of Didsbury.

The Mayor and Council of the
Town of Didsbury in Council as-
sembled enact as follows:

No person shall ride a bicycle on
any sidewalk or sidepath within the
Town of Didsbury.

Any person violating this by-law
shall have his bicycle and license
confiscated by the Town Constable;
and the same shall not be returned
to the owner until such time as the
Town Constable deems it advisable.

Order your Counter Check Books
from The Pioneer Office. Buy at
home — You pay no more than
the standard price.

EPITAPH

Here lies the body of Jonathan
Day.

He died maintaining his right of
way.

He was right, dead right, as he
sped along.
But he is just as dead as if he
were wrong.

Milk Cows and Heifers AUCTION SALE

THE AUCTION SALE WILL BE HELD ON THE FARM OF
MR. GORDON FRITCHARD
Located 10 Miles South of Calgary
11 Miles West on the Turner Valley Highway and 3½ Miles
south (of the Priddis corner), right on the gravel highway — on

Wed., December 1st

Commencing at 1 p.m.
T.B. and Bangs Tested

79 HEAD OF MILK COWS AND HEIFERS

Comprising: 23 head of Holstein cows from 5 to 7 years old; 1 Reg.
Holstein bull. These are big roomy cows, heavy producers. Mr.
Fritchard has this herd leased from Mr. H. Sharman for the past
three years, enjoying excellent returns.

From Mr. D. Mailer, who is also selling 55 head of cows and
heifers, comprising: 19 head of Holstein heifers, four of these have
recently calved and the balance will freshen in December; 15
head of Gurnsey heifers, fresh and springing; 5 head of Ayrshire
cows and heifers, fresh and springing; 7 head of Jersey cows and
heifers, fresh and springing; nine head of open heifers.

TERMS CASH — NO RESERVE

Owners: H. Sharman — D. Mailer

GEORGE MACLEAN, Auctioneer, Licence 75

424 - 8th Ave. N.E., Calgary Phone 63594

CORRECTION

In the Red and White
ad appearing in the
Carnival Section, the
prices on Bologna and
Cottage Rolls have
been transposed. It
should read 25c for the
former and 50c for the
latter item.

LOW investment for a BIG yield!



**ELEPHANT
BRAND
FERTILIZERS**

You invest pennies — and reap big dividends. Results
have proven that Elephant Brand gives consistently
improved yields — five to seven extra bushels per
acre in wheat, double this for barley!

You can choose from five Elephant Brand fertilizers
— each one scientifically balanced for particular
soil and crop needs. They're easy to apply, concen-
trated to give you real economy. You'll find the per-
centages of nitrogen, phosphates and potash clearly
marked on each bag. Choose the Elephant Brand
fertilizer you need... then enjoy bigger yields,
earlier harvesting, better weed control and im-
proved grades. It's the best crop investment you can
make!

RIGHT NOW
is the convenient
time to fill your
fertilizer needs!



Have your fertilizer ready when you need it! Order
Elephant Brand from your dealer **now**... truck it
home where it's convenient for Spring seeding at a
moment's notice.

Manufactured by
**THE CONSOLIDATED MINING and
SMELTING CO. OF CANADA LTD.**
Sole Offices:
Montreal - Vancouver - Calgary
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DIDSBURY

MERCHANTS'

SHOPPING CARNIVAL

Two Weeks Of Bargains

SATURDAY, NOVEMBER 27 to SATURDAY, DECEMBER 11

10 BIG PRIZES

- 1st Prize - T. V. Set.
- 2nd Prize - T. V. Chair
- 3rd Prize - Trilite Lamp.
- 4th Prize - Pure Wool Multistripe blanket.
- 5th Prize - G. E. Electric kettle
- 6th Prize - G. E. Lightweight Iron.
- 7th Prize - Brownie Flash Outfit.
- 8th Prize - Westclox Electric Wall Clock.
- 9th Prize - Chrome Kitchen Stool.
- 10th Prize - Six Steak Knives.

No exchange on prizes.

Shown Below Is The Grand 1st Prize

HERE IT IS - **17" TV**



The Ensign MODEL 1182X2

- ALL NEW ADVANCE CASCODE
- REMOVABLE SAFETY GLASS
- ALL NEW CABINET DESIGN

Prizes Will Be On Display In The
Window Of
Folkmann's

CARNIVAL RULES

A ticket will be given for each dollar's cash purchase or service purchased during the Shopping Carnival.

Not more than 100 tickets will be given on any one purchase.

Advertisers and their families are not eligible to win prizes.

Lucky ticket holders do not need to be present at the drawing to win.

Prizes must be claimed within two weeks of the draw.

Tickets for the Prizes will be given away by the business houses who are sponsoring this Shopping Carnival.

During shopping days, Saturday, November 27th to Saturday, Dec. 11th inclusive do not fail to ask for your shopping carnival ticket with every \$1.00 purchase.

Sometimes in the rush of business a clerk may neglect to give you a ticket. Do not hesitate to ask for it. The merchants want you to have a chance to win one of these splendid Carnival Prizes.

BALLOT BOX CLOSES 9 p.m. SATURDAY, DEC. 11th. DRAW SAME EVENING.

If prizes are not claimed within two weeks of draw, alternate numbers will collect said prizes.

OVER \$400 IN PRIZES

Read Every Advertisement --- You'll Save Money !!!

THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta

Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.

Subscription: In Canada, \$2.50 a year; In U.S., \$3.50

JAMES CURRIE, Editor and Publisher

Through The Study Window

By REV. C. C. ARMSTRONG

Beyond all doubt the event of greatest public interest is the official opening of the new school, scheduled for this week. It will then be possible for us to inspect the completed work that many of us had been observing up to the end of August.

It is not often that new schools do have to be built, and I am sure that the board have done their utmost to secure, at reasonable cost, the very finest possible building to meet both present and future needs. Those of us who belong to an older academic generation, will be comparing the new school with ones we attended. In our day we had to learn either at home or after school was over, much of what is now on the present curriculum. Shop and household economics, and a modern gymnasium have all been comparatively recent introductions. Whether or not the new curriculum is an improvement on the old remains to be seen, but certainly the physical equipment, by way of buildings, is much more varied than formerly.

However, it is human nature to be always on the lookout for opportunities to suggest improvements on the work that somebody else is doing. So here goes. Why not establish, in this community, a Home and School Association, where parents and teachers could meet regularly to promote better understanding? I know that to even suggest such a thing usually means that somebody else says "I move that you be chairman, etc." anyone who opens their mouth may put their foot in it -- but it's not likely, for somebody will have moved already to put a job in it while your foot is still on the upward journey. I am refusing to accept the proposition that such is the necessary outcome of any suggestion.

Nevertheless, ignorance and misunderstanding are the most fertile cause of difficulties. The entire schooling of children is aimed to eliminate ignorance and misunderstanding both through prevention and cure. I am quite convinced that

CHRISTMAS SEALS IN THE MAIL

In a statement issued this week Premier E. C. Manning commended the work of the Alberta Tuberculosis Association and urged support of Albertans to the annual sale of Christmas Seals.

Mr. Manning said: "Christmas Seals have been a tradition with us for many years as a reminder of the approaching Christmas season, but they have a deeper significance in that their purpose is to raise money to carry on a program for the early discovery of tuberculosis, a disease which is curable if diagnosed early enough. Tuberculosis treatment in this country is free to those afflicted, but unfortunately there is still much tuberculosis undiscovered. It is here that the mass X-ray, health education and other methods, as well as rehabilitation of discharged patients, social and welfare work of the Alberta Tuberculosis Association is so valuable." Mr. Manning continued: "I am more than pleased to lend my support to this worthy cause."

The association's objective for this year is \$210,000 and they have no other source of revenue than the annual Christmas Seal Sale.

so far as I am concerned that while my formal schooling is over that I am still much in the dark about what is developing in the educational world. As a parent I claim the right and admit the responsibility in regard to the training of children. It is something that must be shared both by the home and the school, and to do otherwise is to court disaster. No school, ancient or modern, good or bad, can exist without the home and no home can provide all that the school provides.

This letter is an "open letter" both to the educational authorities (teachers and schoolboard) and to the parental authorities to debate, and then take appropriate action on the resolution "Resolve that a Home and School Association should be established in Didsbury." I further suggest that such a debate can best be conducted, not in separate camps or caucuses but in a public meeting convoked by the School Board and attended by both representatives of the school and the homes in this school district.

LOCAL MILITIA ATTENDS PARADE AT RED DEER

Two squadrons of the King's Own Calgary Regiment and Lacombe Cadet Corps No. 434, R.C.A.C., which is affiliated with the regiment, staged a formal parade in Red Deer Tuesday, Nov. 16, for Col. T. B. Nash, D.S.O., commander of 22 Militia Group.

With many of the men coming more than 50 miles to attend, more than 100 were on parade and they drew the compliments of Col. Nash for their interest in the militia. He told them they were members of a regiment with a proud record and "the time will never come when that regiment fails to put on a good show."

Col. Nash added that "there is nothing the militia needs more today than men" and said that the best way to obtain recruits was for the men already in the regiment to have others join them.

On parade in the Garrison garage, where Col. Nash conducted the inspection and took the salute at the march past were "A" squadron from Olds, "C" squadron from Red Deer, the cadet corps from Lacombe, under the command of Sgt. Robert Hill and "C" squadron band, under the direction of WO2 Fred Rowett.

"A" squadron officers were Major S. O. Robinson, Capt. K. C. Thirring and 2nd Lieut. C. E. Mortimer. Following the inspection members of the unit and their friends were entertained at a dinner in Red Deer Armories.

DIDSBURY CHORAL SOCIETY TO HOLD FIRST MEETING

The Didsbury Choral Society will hold its first meeting of the 1954-55 season, Monday, Nov. 29 at 8 p.m. in the chapel of Mountain View Bible College.

This group is composed of those in this and nearby communities that are interested in choral music and fellowship.

In previous years this group has presented a cantata or oratorio on an Easter theme; but this year will be using choral sheet music as its medium of expression.

A cordial invitation is extended to all interested persons to join this inter-denominational group Monday, Nov. 29, and fellowship with us during the winter.

The Joke Box !

We hear that statisticians find that nine out of ten women are knock-kneed. And for years we've been thinking that statisticians never had any fun!

"What are you cutting out of the paper?"

"An article about a man securing a divorce because his wife went through his pockets."

"But what are you going to do with it?"

"Put it in my pocket."

"They say he married her because her uncle left her a million dollars."

"Oh, I don't think Jack's that kind of a boy. I think he'd have married her no matter who left it to her."

And did you hear about the two Scotchmen who were playing golf on a very hot day? One of the Scots succumbed to the sweltering heat and had a stroke. His partner counted it against him.

We have read so much about the bad effects of smoking that we have decided to give up reading.

North American

LIFE AND CASUALTY COMPANY

Are Happy To Announce That

George McDonald

HAS BEEN APPOINTED OUR REPRESENTATIVE IN DIDSBURY AND AREA

HAVE GEORGE EXPLAIN THE FAMOUS

"GOLD MEDAL PLAN"

OF ACCIDENT AND HEALTH INSURANCE TO YOU TODAY !!!

USE THE CLASSIFIED COLUMNS OF THE PIONEER FOR SURE, FAST RESULTS

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We can fill your basement with Drumheller Midland Coal in lump, egg, nut or stoker. Order direct from us and save cartage.



Didsbury Lumber Co. Ltd.

Phone 65

Didsbury

I'M TALKING TRUDY
THE DOLL THAT TALKS
... in RHYME !

Yes, Talking Trudy is always ready to say her piece! "Mary had a Little Lamb," "Rock-a-Bye Baby," "Pussy Cat, Pussy Cat" or "Oh, where has My Little Dog Gone" -- ask your little girl which of these four famous nursery rhymes she likes best. Trudy will recite that rhyme as often as you want. Trudy is a big, beautiful cuddly doll, all decked out in a sweet plaid pinafore and cute hooded bonnet to match. She's 24 inches tall and sturdy built to take all sorts of punishment and still talk in rhyme. There's no complicated machinery, no delicate settings to go wrong. Just turn the sturdy handle at Trudy's back and she talks in rhyme ... every time!

HURRY! HURRY!

Don't disappoint your little girl. Make sure that she gets her "Talking Trudy" doll. ORDER NOW. Supplies are limited so don't delay and be sure to state your first, second, third and fourth choice of nursery rhymes by numbering the squares in the attached coupon.



AND A FREE NECKLACE TOO!

STRATTON MFG. CO. TORONTO ONTARIO

• ROCK A BYE BABY
• MARY HAD A LITTLE LAMB
• OH WHERE HAS MY LITTLE DOG GONE
• PUSSY CAT, PUSSY CAT

Fill In
And Mail
This Coupon
Now!

24" TALL

YOUR MONEY IMMEDIATELY
REFUNDED IF YOU ARE NOT
COMPLETELY SATISFIED WITH
TALKING TRUDY.

STRATTON MFG. CO., 47 Colborne St., Toronto, Ont., Dept. ...
Please Rush: _____ Please print full name at \$4.95 each
☐ I would like _____ (please print name)
☐ Please send C.O.D. (I will pay postpaid)

Name: _____
Address: _____
Phone: _____

How do you like Nursery Rhymes? Please check 1 to 4
☐ ROCK-A-BYE BABY
☐ OH WHERE HAS MY LITTLE DOG GONE
☐ MARY HAD A LITTLE LAMB
☐ PUSSY CAT, PUSSY CAT



J. V. Berscht & Sons
PHONE 36 DIDSBURY

DIDSBURY LIONS CLUB
BINGO
IN THE LIONS HALL
Saturday, Nov. 27th
FIRST GAME AT 9:00 P.M.
THE LAST GAMES OF THE SEASON WILL BE
PLAYED ON SATURDAY, NOVEMBER 27th
All those holding tickets are asked to redeem
them by that date or before !!!
NET PROCEEDS FOR CHARITABLE PURPOSES

THIS ADVERTISEMENT SPONSORED BY
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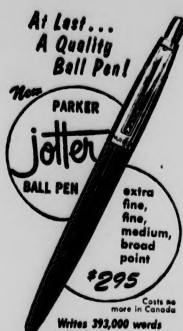
Regular \$1.49
SALE \$1.00

29c COLGATE'S
TOOTH PASTE
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WOODBURY'S
SHAMPOO 59c

\$1.40 Size WOOD-
BURY'S HAND
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CRAYON PAINT
SET ...
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Writes 292,000 words
Individually your way!
Indestructible Nylon plastic
barrel in green, rust, gray or
black. Stainless steel cap. Only
pen with rotating ball and seat;
avoids wear, prevents leaking.
899,000 word refill. 60c.

Regular \$2.98
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Waterman's ball Pen

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A good Christmas
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JERGEN'S PERFUME
Reg. 35c Sale 10c

PINEHURST
WRITING PAD and
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opes ...
Both for 25c

ALL DURING THE SALE YOU KEEP YOUR CENTS. THAT IS — IF AN
ITEM SELLS FOR 49c, YOU PAY 45c IF IT SELLS AT 98c YOU PAY
95c. IF IT SELLS AT 6c YOU PAY 5c.

10c Xmas Cards, 3 for 25c; 5c Xmas Cards, 6 for 25c

Law's Drug Store



Special on
FLAT, GLOSS and
SEMI-GLOSS
INSIDE
PAINT
One Third Off
DURING
CARNIVAL
DAYS

Didsbury Lumber Co. Ltd.

Carnival Specials !!!

Gabardine Walking coat	Men's, Duraleen Finish with Fur Collar	\$14.75
Bib Overalls	Men's Heavy, 9 oz., fully rein forced for long wear	\$5.75
Bush Shirts	Men's, All wool for	\$7.95
Buckskin Gloves	Men's, Indian made Pair	\$2.50-\$2.95
Jumbo Sweaters	Men's, from CLEARING, St. Michael's Brand, reg. \$4.50	\$8.25 to \$18.50 Special \$1.50
Sweater Coats		
Underwear	Men's, all wool, heavy rib	\$6.95
Doeskin Shirts	Men's, heavy weight, in colorful plaids	\$3.95

McDonald's Men's Wear

Berscht's 51st Birthday Specials

During Carnival Week it's a double celebration at Berscht's. Check every item. Tickets given on Valuable Prizes.

Men's Lined Gloves, pair 1.49
Elastic cuffs, split horsehide

Men's Suede Jackets at \$24.95
10 only — to clear

3 Only Suede Jackets at \$19.95

Men's Horsehide Jackets \$16.95
Special purchase. Reg. to \$24.95.

Men's Suits, special at \$39.95
Double breasted styles.

Gabardine Topcoats, sale \$24.95
Gabardine. Reg. to \$34.95.

Men's Sweaters, special \$3.99
Zipper and button styles. Special purchase.

Knitted Sport Shirts at \$3.95
Men's. Specially priced.

Men's Dress Shirts, sale at \$2.99
Special. Ideal for Christmas.

Plaid Scarves, pure wool at \$1.49

Plaid Sport Shirts, sale at \$2.99
Warm and comfortable

Western style Shirts \$5.99, \$7.99
Men's, dome fasteners

Towels, special purchase, 3 for \$1
large size.

12 only Indian Rugs, each \$2.99
Bright Colors.

16 only Bedspreads, each \$1.99
Rayon and cotton. Blue, Rose, and Green. 60x78.

3 only Crib Blankets, each \$1.49
size 36x50.

Boys' Underwear, suit for \$1.99
Special. Fleece-lined or brushed cotton.

3 Only Ladies' Suits to clear at each \$9.95

2 only Ladies' Knitted Suits, at each \$7.99

40 only Ladies' Dresses, extra Special at each \$2.99
NO EXCHANGES OR RETURNS

Towels, for Xmas gifts, ea. 99c
Cellophane wrapped for that Xmas gift.

Pillows, special, pair for \$3.99
Feather filled.

Flannelette Blankets, pair \$5.29
Size 70x90, factory subs.

Flannelette Blankets, pr. \$5.99
Size 80x90

Knitting Wool, 4 balls for \$1.00
Reinforced with nylon.

Clearing prices on all Children's
Ski Pants and Winter Jackets

Colored Thread, 5 spools for 25c
A clearing item.

Ladies' Sport Coats for \$22.95
Blanket Cloth, Red, Green and White, special purchase.

50 Pairs Ladies' Shoes, pr. \$4.99
Pumps and Ties, with arch supports.

Clearing price son Ladies' Coats
and Sweaters. Be sure to see these

Ladies' Skirts at \$2.99 - \$4.99
and \$6.99

Ladies' Slacks pr., one price 7.99

Leather Jackets, Ladies' \$24.95
Genuine, your choice

First Quality Nylons, pair for 99c
Holeproof or Kayser Brands.

NYLONS - NYLONS - NYLONS

69c pair - 3 pair for \$2.00
Special purchase. 51-15 factory subs.

Overshoes, Ladies', pair for \$6.95
Nylon.

Overshoes, Misses, pair \$3.98
Nylon.

Fleece Lined Underwear \$3.39
Men's, Penman's Brand.

Men's Work Sox 2 pair for \$1.50
2 1/2 lb., wool reinforced with nylon

Lighter Work Sox, 2 pair 99c
50 only Jackets 16.95, 12.95

Men's, winter weight, warm lining
and durable

Men's Dress Slacks \$5.99, \$7.99
A real buy.

Men's Flight Boots, pair \$9.95
Nylon, zipper front.

Work Shirts, GWG, each \$3.49
Don't pass this up.

Ties and Sox, for Xmas, box 89c
Boxed. Values to \$2.00.

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Kirby's Meat Market

Phone 127-Didsbury

Nothing but Choice Quality Meats and Fresh and Smoked Fish are sold to the Public from this Store

Shop at Kirby's Meat Market for
Quality - Cleanliness - Service

Special Prices will prevail during Shopping Carnival Week

Pay Less During CARNIVAL Weeks

10% OFF on Everything in the Store, and as High as

25% OFF on some things during Shopping Carnival

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Men's and Ladies' Watches-

TRADE THAT OLD WATCH IN ON A NEW ONE. 40% ALLOWED for ANY OLD WATCH, 15 JEWELS OR BETTER, REGARDLES OF THE AGE OR CONDITION.

1 YEAR WRITTEN GUARANTEE

Men's and Ladies' Onyx, Signet and Birthstone Rings

25% OFF REGULAR PRICES

All Ladies' Earrings at Half Price

TICKETS GIVEN FOR EVERY DOLLAR PURCHASE

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Modern Jewellery

SEE YOUR

IMPERIAL OIL AGENT

For all kinds of Lubricants and Greases, Fuel Oil and
New Improved Esso and Esso Extra Winter Gasoline

IVAN WEBER

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Carnival Week is Lubrication Week at

J. M. FREEMAN And SONS, LTD.

With every Grease Job we inspect

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|-------------------------|----------------------------|
| 1. RAD HOSES | 6. BATTERY |
| 2. FAN BELT | 7. LIGHTS |
| 3. TIRES | 8. WINDSHIELD WIPERS |
| 4. STEERING CONNECTIONS | 9. DRIVE SHAFT CONNECTIONS |
| 5. CLUTCH ADJUSTMENT | 10. OPERATION OF DOORS |

BE SAFE! BE SURE!

Have your car ready for winter driving. DO IT TODAY.

Welcome to Didsbury SHOPPING CARNIVAL

MAKE THIS YOUR HEADQUARTERS FOR

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NEW and USED CARS AND TRUCKS

BODY REPAIRS and PAINTING

WHEEL ALIGNMENT

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GREASE, OIL ANTI-FREEZE

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THE COMPLETE FOOD CENTRE

Ray and Beth Campbell

Shopping Carnival Specials - November 27 to Dec. 11

Fresh Frozen Food

Scona Brand

Strawberries 2 for 81c

15 oz. pkt.

Raspberries 2 for 75c

15 oz. pkt.

Peas and Carrots 2 for 41c

11 ozs.

Peas, - 2 for 41c

12 oz. pkt.

Mixed Vegetables 2 for 49c

11 oz. pkt.

**Delnor Frozen Foods
and Palm Ice Cream**

Strawberry Jam 1.19

Pure, 4 lb. tin

Strawberry Jam 63c

H and P, Pure, 2 lb. tin

Raspberry Jam 87c

H and P, Pure, 4 lb. tin

Raspberry Jam - 47c

H and P, Pure, 24 oz. jar

Red Plum Jam - 71c

H and P, 4 lb. tin

Red Plum Jam - 36c

H and P, 24 oz. jar

Dyson's Dill Pickles 35c

28 oz. tin

Chocolate Chips 31c

Dairy Maid, 6 oz. pkg.

Penny Matches 50, 25c

Xmas Candy and Nuts, Now on Display

FRESH AND CURED MEATS — FISH AND POULTRY

Watch our Meat Display for Daily Meat Specials

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FREE DELIVERY

WEDDINGS

GILLIE — MacKENZIE

Lighted tapers and bouquets of pink and white carnations graced the home of the bride's mother in Medicine Hat for a pretty fall wedding on Friday, Nov. 5. Rev. R. L. Taylor officiated at the 3 o'clock wedding as Florence Natalie MacKenzie, daughter of Mrs. N. R. MacKenzie of Medicine Hat, became the bride of William Kenneth Gillie, son of Mr. and Mrs. H. R. Gillie of Didsbury.

The bride, given in marriage by her uncle, Mr. G. W. Pincle, was lovely in a waltz length model of shaded blue lace and net poised over pale pink tulle, featuring a boat neckline and bouffant skirt. Her Juliet cap was of pale pink tulle and velvet encrusted with pearls, and to complement the gown she chose pink gloves and satin slippers. A powder-puff bouquet of pink aristocrat roses set in pink net and a mother-of-pearl necklace and earrings, gift of the groom, completed the ensemble.

Mrs. Jack Gillie of Red Deer was matron of honor, and was looked in a waltz length gown of orchid Chinese silk. The front opening of the petite bolero displayed a pleated bodice with the pleats repeated in the full skirt. Her Juliet cap and gloves were of pale yellow and she carried a colonial bouquet of Queen Elizabeth roses centred with orchid poms set in yellow lace.

Mr. Jack Gillie of Red Deer, brother of the bridegroom, was best man. During the signing of the register Miss Margaret Givin sang "Because," accompanied by Miss Helen J. Anderson.

For her daughter's wedding, Mrs. MacKenzie chose a gown of lace in azure blue, complemented by black accessories. Her corsage was of pink branch roses. Mrs. Gillie, mother of the groom, wore a dress of chartreuse, accented by navy accessories. Her corsage was of Talsman roses. Following the ceremony, a reception for 100 guests was held at the Connaught Golf Club. The bride's table was centred with a three-tiered wedding cake topped by red rose buds and garlanded with a base of white tulle interspersed with red roses and flanked by crystal candelabra holding tall white tapers.

The tea table was attractively decorated with bouquets of pink and white carnations and lighted pink tapers. Honors at the tea urns were shared by Mrs. Rehnon Nelson of Richfield, Utah, aunt of the bride, and Mrs. G. L. Stickey of Calgary, aunt of the groom. Miss Daryl Boylan, cousin of the groom, was in charge of the guest book. Mr. O. J. Hicken of Raymond, uncle of the

Notes From D.A.

BY HOWARD J. FULCHER

The income from sheep is derived from two main sources, the wool clip and the lamb crop. Both of these can be seriously effected by the feeding of the pregnant ewes during the winter months. Improper feeding and the lack of sufficient nutrients for the ewes may result in flabby, weak, under-sized goat or dead lambs.

Alfalfa hay is perhaps the only single roughage that contains enough amounts of nutrients to carry the ewes through the winter. Other hays and combinations can with supplementation be used quite successfully.

Oat hay (green feed) is not quite satisfactory, and due to the weather this past summer much hay was lost and much of the oat crop was frozen, the results being a lot of oat hay may be fed this winter. The frozen immature oat hay is low in energy value as well as iodine, calcium and cobalt.

A mixture of 1 part bone meal, 1 part ground limestone and 1 part "blue salt" would provide the necessary minerals. "Blue salt" has iodine and cobalt added to it. The energy value can be made up by feeding $\frac{1}{4}$ to $\frac{1}{2}$ pounds of grain daily for each one of the ewes. This should keep the ewes in good condition and a satisfactory lamb crop could be expected.

FRESH OR STALE?

Two commercial travellers were discussing the state of business.

"How are things?" asked one.

"Oh, I'm doing pretty well. I'm feeling like a two year old."

"Horse or egg?"

"The only value of existence is unremitting toil, the exertion of the will, the endurance of suffering."

Sir Winston Churchill.

bride, proposed the toast and the groom capably responded. Congratulatory telegrams were read by the best man.

For a honeymoon trip to Montana, Idaho and Washington, the bride donned a French creation of cinnamon brown wool with avocado accessories. A corsage of Talsman roses was pinned at the shoulder of her muskrat fur jacket.

Mr. and Mrs. Gillie will make their home in Didsbury.

Guests from out-of-town at the wedding were Mr. and Mrs. Bert Kirkham, grandparents of the bride and Mr. and Mrs. O. J. Hicken, all of Raymond; Mr. and Mrs. Dick Kimmel, Mr. Donald Freeman and Mr. and Mrs. E. Dupont, all of Didsbury; Mr. and Mrs. Guy Studd of Black Diamond; Mrs. Ian Macaulay and Mrs. G. L. Stickey of Calgary; Mr. and Mrs. R. Lawson of Lethbridge; Mr. and Mrs. R. D. Nelson of Richfield, Utah.

New School Opening Being Planned

Plans are now being made for the opening of the Sundre School to be held on Friday, December 3rd.

At present the plans are to have the school buses pick up the children who are not interested in staying for these opening exercises. These children will probably leave for home on the buses about 2:30 p.m. The opening exercises are scheduled to begin at 3:00 p.m. in the school gymnasium. Plans are not complete yet but the program is expected to include speeches by members of the Old School Division, our local school board and M. L. A., Mr. Fred Nidrie.

After the program, the classrooms will be open in the afternoon for the inspection by the public. The teachers will be present. Everyone in Sundre and district are urged to attend this school opening. We will keep you informed on further plans which are made and another reminder will be sent home from the school with the pupils.

CHRISTIAN SCIENCE

The vital importance of detecting the false suggestions of evil and correcting them with the spiritual truth concerning God's unflinching goodness and all-power will be stressed at Christian Science services Sunday. In the Lesson-Sermon entitled "Ancient and Modern Necromancy, alias Mesmerism and Hypnotism. Denounced," the following passage will be read from the Bible (Isaiah 8:20): "We unto them that call evil good, and good evil; that put darkness for light, and light for darkness; that put bitter for sweet, and sweet for bitter!"

From "Science and Health with Key to the Scriptures" by Mary Baker Eddy the following passage will be read (469:13): "Mind is God. The exterminator of error is the great truth that God, good, is the only Mind, and that the suppositions opposite the infinite Mind — called devil or evil — is not Mind, is not Truth, but error, without intelligence or reality." The Golden Text is from Romans (8:31): "If God be for us, who can be against us?"

Canadian women used an average of slightly more than 11 pairs each of full-fashioned hosiery in 1933.



Safety Sam Says...

Less safe than any asp or viper.

is a worn out windshield wiper!

Suppose you're riding along with a beat-up windshield wiper blade. Bang, along comes rain or snow. And then where are you? Standing out in the rain or snow, mostly, trying to wipe off the windshield enough so you can see. Or, if you insist on driving, you're just as likely as not to get your block knocked off. Isn't that silly? You should've fixed your windshield wiper.



ABA-28

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...the corps of specialists. Join and you will be trained in one of the many skills and trades required.

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Best of all, you serve Canada as a soldier skilled in a worthwhile trade.

To be eligible you must be 17 to 40, skilled tradesmen to 45. When applying bring birth certificate or other proof of age.

Listen to "Voice of the Army" — Tuesday and Thursday evenings over the Dominion Network.



With the Army, wireless and other forms of communications are taught in "Artillery".



Radio is another of the many skills of modern artillery.



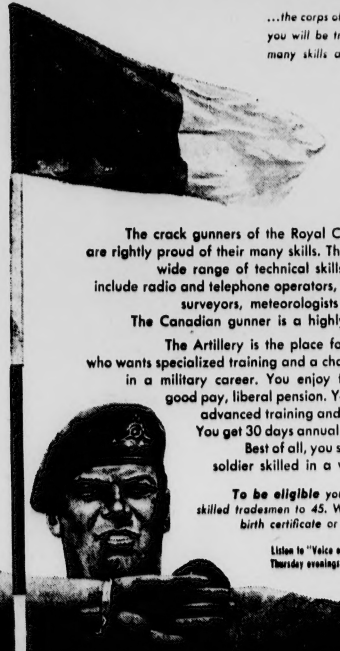
Surveying — still another important skill to learn in modern artillery schools.



Driver-Mechanics trained in maintenance play their part in the R.C.A.



Teamwork is the key to victory of Canada's field gunners.



Apply right away: Write or visit the Army Recruiting Centre nearest your home.

No. 10 Personnel Depot, Currie Barracks, Calgary, Alta. — Telephone 42171 — Local 71

The Army Information Centre, 10042 - 101st Street, Edmonton, Alta. — Telephone 43288

The Army Information Centre in your home town.

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Ask your friendly "Royal" manager to tell you how a Farm Improvement Loan can be used for Farm Electrification that will pay off for you with better and easier living.



SEND FOR IT TODAY! Ask for the booklet at your friendly "Royal" branch.

The ROYAL BANK OF CANADA

You can bank on the "Royal"

Ship Your Stock Through The

Mountain View Co-Operative Livestock Marketing Association

Local Agent: R. E. GILLIE

CALF SALE— AT THE —
Olds Auction Mart, Ltd.**Tuesday, Nov. 30, 1954****SOME LISTING OF VERY GOOD QUALITY CALVES HAVE ALREADY BEEN ENTERED****SALE TIME****AND ENTRIES WILL BE RECEIVED UNTIL****ARCHIE BOYCE****Licence No. 21****CHAS. ROSEHILL****Licence No. 209****USE PIONEER CLASSIFIEDS FOR RESULTS**

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Electrical Experts
it's **NO** idle chatter!

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nerve system TODAY

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SERVICE PARTS

TED STAUFFER

PHONE 16.

OLDS, ALTA.

Ask Disputes Handled Through School Act

By Donald F. Smith
EDMONTON — Two hundred delegates, members of Alberta's local school boards which this year will be responsible for spending nearly \$50 million, met in Edmonton recently to talk over mutual problems and debate methods of operation.

Teachers, their rights and training, stirred the delegates to some of the most lively discussion as various groups clashed on whether teachers should have the right to strike and how much training they should have to attain a permanent certificate.

Education Minister Anders O. Aalboe, addressing the convention on the opening day, gave the merest hint that the next session of the legislature would find itself self-considering education matters. He said the government is aware of the growing burden the cost of education is placing on taxpayers and is doing the best way of reducing it.

Which means, at least to most observers, that the government is attempting to arrive at the proper basis for putting more cash into the funds of local school boards without making it look too much like a straight gift.

This year school grants total \$16 million, including grants for construction purposes.

In connection with money, the trustees passed a resolution asking the federal government to make direct grants to the provinces to assist in meeting the costs of elementary and secondary education. Also dealing with money, another resolution suggests that school trustees remuneration should be raised from \$3.00 to 5.00 per board meeting.

The question of whether teachers should have the right to strike sparked sharp controversy during the convention's second day. It was touched off by a resolution requesting that disputes between school boards and teachers be taken out of the Labor Act.

The resolution was sponsored by the school committee of Newell County. The Newell delegate, Ben Plummer, felt it was deplorable that teachers can stop our education system by going on strike — part of a teacher's duty should be to maintain continuous service.

Newell County, where teachers went on strike last summer for higher wages, also sponsored resolutions designed to restrict the power of the Alberta Teachers' Association. Both were defeated. They asked the government to remove regulations which require teachers to belong to the ATA before being allowed to teach and also to eliminate compulsory check-off of ATA dues.

These resolutions met with strong opposition with trustees of the Crownsfoot area, where many of the men who sit on school

boards hiring teachers also are members of United Mines Workers of America. Thus, no matter how they felt as board members about the power of well-organized teachers, they are bound to defend the right of workers, including teachers, to organize and to strike.

To some extent the matter was straightened out by Rudolph Hennig, of Fort Saskatchewan, who was elected for his eighth term as ASTA president. He suggested that everyone believes in collective bargaining but it was felt the bargaining rights of teachers should be placed under the School Act rather than the Labor Act. The resolution was reworded to make this point clear and was passed.

A resolution calling for a minimum of two years' training for permanent certification of teachers was defeated by the convention as rural delegates contended it would send teachers out of the classrooms and into university to better their qualifications, aggravating the boards hiring teachers also are teacher shortage.

**Important Notice to all SHORN SHEEP:**

OUR OVINE FRIENDS will be glad to know that in future they may be spared the undignified and chilly experience of being shorn of their wool to keep warm. A new lightweight lining material for men's and women's clothes combines fabric and aluminum to give more than three times the insulating value of a similar weight of wool cloth.

Humans, too, will be glad if this hatters the end of heavy, bulky winter wear. The material can be dry-cleaned, drapes well and is sufficiently porous to let the body "breathe". Just one more example of the way Canadian manufacturers are combining aluminum and imagination for better, easier living. Aluminum Company of Canada, Ltd. (Alcan).

Where The Money Goes

Food and automotive products account for roughly half of the money spent for consumer goods in Canada according to the findings of the 1951 census. That year food expenditures took 24 per cent of all money spent in retail stores and meals lunches another 3.9 per cent. Automotive supply expenditures took 22 per cent.

Clothing accounted for 10.5 per cent, alcoholic beverages 4.7 per cent, building materials 3.2 per cent, fuel and ice 2.4 per cent, drug sundries 2.2 per cent, farm and garden equipment 2.2 per cent, shoes and other footwear 2 per cent and tobacco products 1.8 per cent.

CHURCH NOTICES

MOUNTAIN VIEW UNITED MISSIONARY CHURCH
Rev. A. Frey, Pastor
10:30 a.m.—Sunday School, the evening of the first and third (1:30 a.m.—Morning Worship. 8:30 p.m.—Evening Services. Youth Fellowship services held in Sunday of the month.

Fallen Timber Forewaste Church
Fallen Timber School
Rev. R. and Rev. C. Moore
Co-Pastors
11:00 a.m.—Morning Worship.
12:00 noon—Sunday School.
Come and bring your friends.

EVANGELICAL CHURCH
Rev. A. J. Grams, Pastor
SUNDAY SERVICES:
10:30 a.m.—Worship Service.
11:30 a.m.—Sunday School.
2:00 p.m.—Sunday school followed by Worship Service.
Wednesday Evening, 8:00 p.m.—Bible Study and Prayer Meeting.
Thursday Evening, 8:00 p.m.—Choir Practice.
The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do things good."

REDEEMER LUTHERAN CHURCH
The Church of the Lutheran Hour
REV. E. B. FOX, Pastor
Divine Services every Sunday at 10:30 a.m., followed by Sunday School and Adult Bible Class.
10:30 a.m.—Sunday School.
11:30 a.m.—Morning Worship.
8:00 p.m.—Evangelistic Service.

Wednesday Prayer Meeting, 8 p.m.
Friday N.Y.P.S., 8 p.m.
REV. J. WATSON, Pastor
The Church with the warm welcome.

UNITED MISSIONARY CHURCH
Rev. Ray Shantz, Pastor
Sunday School, 10:30 a.m.
Preaching, 11:30 a.m.
Sunday evening service, 7:30 p.m.
Wednesday evening prayer meeting at 8 p.m.

ANGELIC MISSION OF OLDS SUNDAY SERVICES
Sunday School, 11 a.m. every Sunday.
Second Sunday in the month: 7:30 p.m.—Didbury.
Fourth Sunday in the month: 11:45 a.m.—Didsbury.

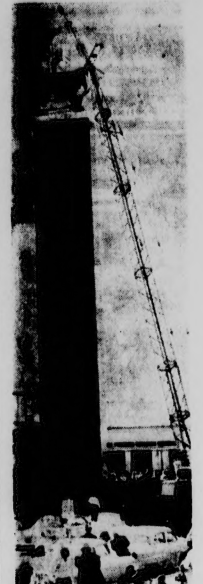
MORAVIAN BRETHREN CHURCH
Rev. W. F. Kroening, Pastor
Sunday School — 11:00 a.m.
Morning Worship — 11:45 a.m.
Evening service — 8:00 p.m.

UNITED CHURCH OF CANADA
Rev. C. C. Armstrong, B.A., B.D.
Zella, 1st and 3rd Sunday 10:00 a.m.
Westdale (2nd and 4th Sunday) 10:00 a.m.
Knox Sunday School 11:00 a.m.
Westcott 11:30 a.m.
Knox Evening Worship 7:45 p.m.

SALES BOOKS

ORDER YOUR COUNTER CHECK BOOKS FROM THE DIDSBURY PIONEER

Phone 12 — Didsbury



A four-ton steel and plastic statue of a Hereford bull is hoisted into place atop a 90-foot pylon in Kansas City, Mo. The statue was chosen as a symbol of organization by the American Hereford Association.

Face Competition Turkey Raisers

The local branch of the Central Alberta Dairy Pool has received an urgent communication from the Canadian Department of Agriculture in respect to the marketing of turkeys for the festive season. As space does not allow us to publish the complete text of the communication this week we are taking extracts from a letter which accompanied the bulletin.

They read as follows—
The extra handling and processing of poultry improperly dressed on the farm adds considerably to the cost of marketing our turkey crop. There is every indication that there will be heavy marketing of turkeys in Canada this year, and this along with the competition from imported turkeys from the United States makes it imperative that we do everything possible to maintain a favorable competitive position both from the standpoint of cost and the quality of our product.

HAPPIER AND HEALTHIER
If everyone over 65 in Canada were turned out to pasture today, a lot of us would soon find ourselves in a bad way for the simple reason that there would not be enough people left working to provide food, shelter and other necessities. And as the percentage of older people continues to rise the problem of supply would get worse.

FARM IMPROVEMENT LOANS

AVAILABLE FOR: Implements, Machinery, Equipment, Breeding Stock, Construction, Repair or Alteration of any farm building, Fences, Drainage, etc. Farm Electrification.

See your friendly "Royal" branch manager for full details.

SEND FOR IT TODAY! Ask for the booklet at your friendly "Royal" branch.

The ROYAL BANK OF CANADA

You can bank on the Royal



A-BRIDAL OUTFIT... \$1.98 B-SLEEPING OUTFIT... \$1.49 C-DRESS-UP OUTFIT... \$1.29 D-SPORTS OUTFIT... \$1.49 E-RAIN OUTFIT... \$1.49

WASH IT COMB IT CURL IT

THE WORLD'S BEST DRESSED DOLL TO COMPLETE OUTFITS

JANIE the walking doll

DRESS HER WALK HER TURNS HEAD WHEN WALKING

ARMS MOVE

JANIE'S AN EXCITING, WONDERFUL DOLL THAT ACTUALLY WALKS! She'll keep your favourite little girl enthralled for hours on end. Made like a big, expensive doll, Janie's arms, legs, head move... her eyes open and close... have real eyelashes. Her shining Saron hair can be washed, combed, curled. AND SHE'S MADE OF UNBREAKABLE PLASTIC for hours of sturdy play. Never before such value at only \$1.49!

10 EXCITING CUSTOM MADE OUTFITS TO CHOOSE

Hurry! Order your Janie now and order any of her 10 exquisite outfits. Perfect in each tiny detail, custom-made for Janie of hand-wearing materials with finished seams. Special extras include miniature dress hangers, real lace and braid trim, shoes, socks, shoes. Everything a well dressed doll could wish for.

ONLY 1.49 (doll only)

MAIL THIS COUPON TODAY! NO RISK—MONEY REFUNDED BY RETURN MAIL IF NOT DELIGHTED.

STRATTON MANUFACTURING CO., 47 Colborne St., Toronto, Ont. Dept. 1

Please rush me... Janie Doll(s) at \$1.49 (doll only) and... outfits as indicated below at prices as shown.

... A Bridal Outfit... @ \$1.98 ... B Sleeping Outfit... @ \$1.49 ... C Dress-up Outfit... @ \$1.29 ... D Sports Outfit... @ \$1.49 ... E Rain Outfit... @ \$1.49 ... F Maid Outfit... @ \$1.49 ... G Formal Outfit... @ \$1.49 ... H Ballerina Outfit... @ \$1.49 ... I Red Riding Hood... @ \$1.29 ... K Farmhouse Outfit... @ \$1.49

I enclose... cheque... cash... money order for \$... Please send C.O.D. I will pay postage.

NAME... ADDRESS... CITY... PROVINCE... Please Print Clearly. Satisfaction Guaranteed or Money Back

STRATTON MFG. CO. TORONTO, ONTARIO

For all Your Building Supplies

CALL IN OR PHONE 125
SPECIAL PRICES ON
SHORT CEDAR SIDING
P.V. HARDBOARD AND
CEDAR SHINGLES

Atlas Lumber Co. LTD.

OKE'S CARNIVAL SPECIALS

INTERNATIONAL REFRIGERAT-
ORS from **\$289.75** and up with
\$125.00 allowed on your trade
WE WANT A TRADE

BATTERIES
\$2.50 allowed on your
OLD BATTERY

Harold E. Oke

Your Machine Man

Didsbury Cartage

DAILY FREIGHT AND EXPRESS
SERVICE
EGGS — CHICKENS — TURKEYS
ETC.

TO CALGARY EXCEPT
SATURDAY

REASONABLE RATES
Support your Own Local Business

DRIVERS

H. Eby Ken Bagshaw
A. B. Snyder

EAT AT

The

BRIGHT

SPOT

ALL OUR PASTRY

IS HOME-MADE

Al. Engwer, prop. Ph. 128

Rosebud Motors

CHRYSLER and PLYMOUTH

Phone 143

DIDSBURY

White Rose Products

General Tires

Special for Carnival Week Only

Block heaters purchased from us will be installed
labor free

Our New Major Diesel Tractors Are Powerful Machines

THEY ARE PRICED FAR BELOW OTHER MAKES

TICKET NEXT BELOW GRAND PRIZE TICKET MAY BE USED HERE

DURING 1955 AS A \$50.00 CREDIT ON A NEW TRACTOR.

TRANSFERABLE by ARRANGEMENT

Roger Barrett

HARDWARE SPECIALS

We have really gone "ALL OUT to give you some really good buys during the "Carnival Sale". So here they are:

1 ONLY—

C.C.M. Folding Go-Cart

for the Baby. Very handy to put in the car, small tear on the seat covering but good buying at

16.50

1 ONLY—

Electric Washing Machine Special

McClary new model Washer, in standard size. Look this special over.

119.75

2 Patterns of 6 ft. Congoleum at 1.60 per Lineal Yard

Suitable for Bedroom or living rooms. A real special.

Also 2 patterns in Rexolite Floor Covering, 1.80 Lin. Yd.

SPECIAL PRICE ON "ODD ENDS" Of Floor Covering Look them over.

Xmas Special

A fine selection
English Bone
CHINA

Cups and saucers
various patterns,
and designs.
Carnival special
each

99¢

6 ONLY GALLONS—

White House Paint

of well known Brand of 1 Coat
Re Paint

Getting a little late but good for
next year at a real price of per gal.

5.95

Chrome Kitchen Sets

Table with ex-
tension leaf and
2 Chairs.

Carnival special

59.75

Galvanized Pails, Tubs, and Boilers

A new shipment has arrived in time for the Carnival Sale so the price is really right.

CALF SIZE PAILS—
Always handy at
Carnival price

79¢

SIZE LARGER
at

89¢

LAST BUT NOT LEAST. WE ARE THE DIDSBURY HEADQUARTERS
for Toys, Games, dolls and Many other Xmas Gift
Suggestions

Mac's Hardware

CHECK THESE SPECIALS !!!

Rogers' Syrup—
5 lb. tin

75¢

Navy Beans—
2 lb. cello

27¢

Thrifty Dog Food—
6 tins for

59¢

Pork & Beans, Cheerio
15 oz. tins
6 tins

73¢

Spaghetti in Tomato
Sauce
15 oz. tins
2 for

29¢

York Wax Beans—
1 5oz tins
6 tins

97¢

Corn, Broder's Choice
20 oz. tin
2 for

37¢

Tomato Juice, Libby's
48 oz. tin

39¢

Grapefruit Juice
48 oz. tin

29¢

Blended Juice
48 oz. tin

37¢

Pineapple Juice—
20 oz. tin
2 for

37¢

Kleenex—
Regular 200s
3 for

59¢

SHERIFF'S
Lushus and
Desserts

3 pkgs. **25¢**

Apple and Strawberry
JAM
4 lb. tin
69¢

Maraschino Red or
Green Cherries

6 oz. for **27¢**

16 oz. for **57¢**

Alpha Milk
Talls
3 tins for **49¢**

Purex Toilet Tissue—
6 rolls

43¢

PURITY
Quick Oats
5 lb. Package
39¢

Australian Pineapple—
Sliced, 20 oz. tin 2 for

65¢

Dole's Crushed
Pineapple—
20 oz. tin
2 for

69¢

York Fancy Straw-
berries—
15 oz. tin
2 for

65¢

Hunt's Whole Apricots
15 oz. tin
2 for

43¢

Xmas Cake Ingredients
Glaced Mixed Fruit—
1 lb. pkg.

38¢

8 oz. pkg. **20¢**

Cut Mixed Peel—
1 lb. pkg.

32¢

1/2 lb. pkg. **18¢**

Cut Citron Peel—
4 oz. pkg.

13¢

Glaced Pineapple Rings
3 for Sale price

29¢

Glaced Red Cherries
16 oz. 16 pkg.

59¢

8 oz. pkg. **30¢**

HALLIDAY'S Cash Grocery

FOR FAST TOP SERVICE**On All Winter Fuel Oil****And Greases****Phone 290****Tickets Given on Accounts Paid During the Carnival****Jay Tuggle****Phone 290****PURITY 99 PRODUCTS****Didsbury****CARNIVAL SALE SPECIALS**

- LADIES' SLIPS
- LADIES' and CHILDREN'S BLOUSES
- WABASSO PRINTS
- LADIES' and CHILDREN'S COATS and DRESSES

New Items on sale on different days During Carnival**Folkmann's Clothing****\$5.00 Sale on Watches while they Last.**

Clearing odd watch lines. Buy one at the regular price and get another for \$5.00. This offer must be seen to be appreciated.

SILVER-

- 2 4-piece settings of Fortune at **\$3.60 each**
- 6 April Dinner Forks at **99c each**
- 6 April Small Teas at **49c each**

STERLING SOUVENIR SPOONS at HALF PRICE While they last.**LIGHTERS-**

- RONSON, Pencil, reg. \$14.50 for **\$10.00**
- RONSON, Mastercase, reg. \$16.50 for **\$11.50**
- RONSON Crown Table, reg. \$12.95 **\$7.50**

- 1 PARKER 21 ONYX DESK SET— Reg. \$17.00 for **\$12.00**
- 1 PHIL-SHAVE DEMONSTRATOR— VERY SPECIAL.
- ONE 21-PIECE BRIDAL GOWN TEA SET, reg. \$25.00 for **\$19.95**

Similar Bargains in China and other lines. It's a real bang-up carnival of values at

BLORE'S JEWELLERY**Take a look at these
Specials...****Dan River Dress Fabrics- for \$1 Less**

in Handi-Cut 4 yard Lengths

Children's Coats for \$4 Less

Size 6, 7, 8, 9 and 12

FOR A WIDE VARIETY IN CHRISTMAS SHOPPING DROP IN at the**Didsbury Variety Store****CARNIVAL SPECIAL**

With any repair jobs contracted for during Carnival week, and to be done not later than Dec. 31, 1954, amounting to \$35 or more on a John Deere machine we will do a complete paint job for only \$10.00.

**Wm. Cowan****Sales and Service****WELCOME TO DIDSBURY'S
SHOPPING CARNIVAL****When in Didsbury You are Welcome****To Come and Relax at the****ROSEBUD HOTEL****SAM KRUEGER, Prop.****Fully Modern****Excellent Dining Room****Carnival Specials
At Leeson's****Bed Outfits-****FOR SLEEPING COMFORT**

- Inner Spring Mattress and Slat Springs, complete **\$64.50**
- LOWER PRICE OUTFIT **\$49.50**

for Inner Spring Mattresses — from \$29.50 to \$49.50

AN APARTMENT SIZE**Refrigerator**

- Guaranteed for 5 years—Slightly scratched Reg. \$179.50 **\$129.50**

Save Money-**FINISH YOUR OWN FURNITURE**

We have 3, 4 and 5 drawer Chests TO Paint — Blonde — or varnish

**Washer Specials**

- Reg. \$199.50 **\$174.50**
- for Reg. \$164.50 **\$149.50**

USED WASHERS
Overhauled and O.K.
Reg. \$40.00 to **\$27.50**
\$50.00 Your choice

Watch for Unadvertised Specials throughout the Store**Our Special for the Ladies**

- BONE CHINA CUPS **98c**
- and SAUCERS, ea
- CUPS and SAUCERS **39c**
- for everyday use ea.

A Clothes Dryer

Every day is a drying day.
No frozen, torn, twisted clothes.
No icy hands—no aching back.
Regular \$299.00

CARNIVAL Special **\$225.00**
price**For the Men**

- A Dandy Flashlight, complete for only **98c**
- Crescent Pattern Wrenches \$1.75 up from

Shopsmith

The complete home workshop
A Saw — a Drill — A Lathe and a Sander
Complete with stand and Casters
Regular **\$319.00**

CARNIVAL Special **\$249.00**
Price**Some of our famous 'Grab Bags' at 10.30 Sat. morning****Leeson Hardware**

20% OFF

ON ANY MODEL

Easy Washer

DURING CARNIVAL WEEK

TICKETS FOR EACH DOLLAR
PAID ON ACCOUNTS**Lorne Clayton**

Your Massey-Harris Dealer

Best Wishes to the Success**Of The Didsbury****Merchants'
SHOPPING
CARNIVAL****DIDSBURY
AND DISTRICT
BOARD OF TRADE****Give Photographs This Christmas**

FAMILY PORTRAITS, WEDDINGS, BABIES

GIVE PHOTOGRAPHS THIS CHRISTMAS

There is no finer remembrance than good photos.

Don't put it off, get your photos now!

PROFESSIONAL PHOTOS AT REASONABLE PRICES

Shopping Carnival Special:

WITH EVERY ORDER OF ONE DOZEN 5x7 OR

LARGER WE WILL GIVE ONE MOUNTED 8x10 FREE.

Wiggins' Photos

PHONE 114

DIDSBURY

RED & WHITE

C. M. CARTER

PHONE 39

Red & White Coffee, per lb.	-	1.15
Robin Hood Flour, 49 lb. sack for	-	3.23
Sugar, 25 lb. sack, each	-	2.65
ORANGES, Sunkist, size 344's 3 doz.	-	89c

SWIFT CANADIAN PRODUCTS	DOLE'S PINEAPPLE in 20 oz. TINS—	
BOLOGNA—	Sliced,	2 tins 75c
In about 4 lb. pieces	Chunks	2 tins 73c
per lb. 50c	Crushed	2 tins 65c
COTTAGE ROLL—	Tid Bits	2 tins 69c
per lb. 25c	Spears	2 tins 77c
SWIFT'S JEWEL SHORTENING—	R. & W. CATSUP—11 oz. bottles	2 for 55c
per lb. 29c	RICE KRISPIES—Large Package	2 for 57c

JAVEX BLEACH—	DAIRY MAID CHOCOLATE CHIPS—	BULK CHEESE—
32 oz. bottle 25c	per pkg. 30c	Mild, per lb. 50c
POPPING CORN—	SWANSDOWN CAKE	MOUCIDE—
2 lbs. 45c	FLOUR—	pkg. 25c
PEAS—R. & W.	Per pkg. 45c	TOILET TISSUE—
Fancy, large size, 20	DELTA LONG GRAIN	R. & W., 4 rolls 49c
oz. tins, 4 for 89c	RICE—	PINK SALMON—
ORANGE JUICE—	2 lb. pkg. 41c	Gold Seal, 1 lb. tin
R. & W., 48 oz. tins	BLENDED JUICE—	2 for 91c
3 for \$1.00	R. & W., 48 oz. tins	MILK—R. & W.
STRAWBERRY JAM	3 for 95c	6 tins 95c
R. & W., 2 lb. tin 63c		PLUM JAM, R. & W.
		4 lb. tin 65c

APPLES— FRESH STOCK
Cee Grade, per box \$3.65
COOKING ONIONS, 5 lbs. 39c

FLORIDA PINK GRAPE FRUIT
Size 96's, 3 for 25c
CRANBERRIES, per lb. 29c

Men's Overshoes, regular \$12.95 for - \$9.85

Fully sheep skin lined.

Men's 6 inch Work Boots regular \$10.75 for \$6.75Leather insoles, double leather outsoles, orthopedic rubber heel,
Goodyear welt, retan upper.**Men's Oxfords, regular \$11.00 for \$5.95**

Goodyear welts, leather insoles, leather or neolite soles.

Men's and Boys' Winter Footwear

Tickets given on all accounts paid during carnival week.

Clarence's Shoe Service**Special On
Vacuum Cleaners
During CARNIVAL WEEKS****Come In And Take A Look At
Our Television Sets****DICKAU ELECTRIC****JENKINS
GROCETERIA LTD.**

MARGARINE, Delmar	3 pkts. for	- 98c
COFFEE, Toastan	-	1 lb. 1.14
SOUP, Campbell's Tomato	-	2 for 25c
COTTAGE ROLLS, small, 2 to 3 lbs., lb.	-	50c
FLOUR, Golden Rule, 98's,	-	5.95
SYRUP, Crown Brand, 5 lb. tin	-	79c
TOMATO JUICE, Aylmer, 20 oz., 3 for	-	49c
MARMALADE, Orange Tropical, 48 oz.,	-	65c
CORN, Cream, Aylmer, 15 oz., 3 for	-	43c
MILK, Alpha, tall cans, 3 for	-	49c
APPLE JUICE, Sunrype, Blue, 20 oz., 3 for	-	49c
APRICOTS, Brentwood, 15 oz., 3 for	-	59c
PORK & BEANS, Campbell, 15 oz., 3 for	-	49c
PEAS, Spring Pak, Seive 5, 15 oz., 3 for	-	49c
MACARONI, 5 lbs.	-	49c
BACON, Devon Style, side, 1/2 lb.	-	25c

OLDS DRIVE-IN

WEDNESDAY, THURSDAY, NOVEMBER 24 - 25 —

GLENN MILLER'S ORCHESTRA in

Orchestra Wives

A picture for Glenn Miller fans with all his best musical selections

FRIDAY, SATURDAY, NOVEMBER 26 - 27

GREGORY PECK - HELEN WESTCOTT in

The Gunfighter

A Western suspense drama with a capital "S". Excellent movie fare.

No show Monday and Tuesday

"PINTO PONY" 2 for \$3.00

ON THIS INDESTRUCTIBLE PONY
NEIGHS AS YOU RIDE!

Sensationally new! At last you can have your own pony "branded" with your first name right across the front. Amazing new Vinyl Plastic Pony, inflatable, extra-large size. Rides from 4 months to 16 years on the pony rides of their lives when they ride the "Beckle" brand across the range. You can sit on him, kick him, bounce him, whip him—but you won't hurt him. He'll wobble for miles. He "neighs" with each bounce almost human! He's big, tough and strong—about the size of a real pony, 12 to 14 inches high. He'll wobble for miles. He "neighs" with each bounce almost human! He's big, tough and strong—about the size of a real pony, 12 to 14 inches high. He'll wobble for miles. He "neighs" with each bounce almost human! He's big, tough and strong—about the size of a real pony, 12 to 14 inches high.



DEPT. STRATTON MFG. CO., 90 KING ST. W., TORONTO, ONT.

Greatest
super space saver
INTERNATIONAL HARVESTERNow...
and YEARS
AHEAD!

\$125.00 ALLOWED ON YOUR TRADE-IN
AS LONG AS THE 1954 MODELS LAST !!!

HAROLD E. OKE

Your Machine Man ...

PHONE 10

DIDSBURY

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

CAMPBELL'S FOOD STORE

PREMIER MEATS

"THE COMPLETE FOOD CENTRE"

RAY and BETH CAMPBELL

Come in and see our selection of ...
CHRISTMAS CANDY

Also Party-Time Candy and Nuts
Chocolates For All Occasions
Our CHRISTMAS CAKES and PUDDINGS
Are Here. Get yours NOW !!!

— Saturday Meat Specials —
GOOD PRICE ON FRONT QUARTERS
CUT UP FOR YOUR LOCKER

All Merchandise Guaranteed

— FREE DELIVERY —

GROCERIES 134

MEATS 42

DISTRICT NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

Students and faculty of the college enjoyed the ministry of Rev. Norman Oke as he spoke in the chapel and the church daily for the last thirteen days. He is a great exponent of the Scriptures and most interesting as well.

Mr. Lusk met with an accident last Saturday, breaking a bone in his ankle and tearing the ligaments as well. He is confined to his bed for several days. It will take some time before he can again use his right foot. He is under the care of Dr. McKenzie.

Mrs. Suder entertained Miss Walsh, Mrs. Havens and Miss Eby for Sunday morning breakfast. All four ladies had dinner with the Maynard Suder family at noon Sunday. Both occasions were most enjoyable and appreciated.

Rev. and Mrs. D. M. Taylor had Mr. and Mrs. Paul Lancaster and family of Calgary as Sunday dinner guests. Mrs. Lancaster is a sister of Mr. Taylor.

We regret that the supply of milk at the college this year is inadequate. Should there be those who could spare some skimmed milk we would appreciate it greatly.

On Monday evening a group of friends met for a shower for Miss Ingrid Hanson, bride-elect, in the college. It was sponsored by the Young People's class of the church of which Ingrid was a faithful member.

Mrs. Havens of Madden, a sister of Miss Walsh, has been a guest in the college for the past week. We have enjoyed her presence very much.

This coming Sunday 38 college students will be ministering in Sunday schools and church services in various parts of the province. The Gospel teams, each consisting of six members, are well organized under the leadership of Roy Corless, a senior student, and his faculty advisors. President Taylor and Mr. Lusk. The young people are eager to get at their work in this practical way and will be going out Sunday after Sunday to places that call for their help. On December 5 the entire Sunday school and church services will be conducted by students in the United Missionary Church, Didsbury. Be sure to come and sit in on one of their classes, and listen to them as they speak and sing.

We appreciate the kindness of friends who bring in fresh eggs. Some have been received. We also want to say thank you to those who have brought vegetables and chickens. We have received quite a number of the latter. We do want our friends to know that donations are gladly received and appreciated regardless of how small they may be. The College depends so much on its friends during the winter months.

Open House will be held Friday, Dec. 3 at 8 p.m. Plan to come and see the improvements on the campus. Remember, this is the college that brings Didsbury some prestige for no other town of its size can boast of a school of this nature in this area. You may have a part in making it worthwhile and desirable for this town. We will be looking for you on December 3.

How many eggs did you eat in 1953? If you're an average Canadian the number was 279, according to government figures.

Midway H.S.A.

Holds Meeting

The organization meeting of Midway Home and School Association was held at Midway on November 15.

The following officers were elected: President, Mr. Dave Harder; vice-president, Mr. Gordon Hoskin; treasurer, Mrs. Harry Richardson; secretary, Mrs. Allan Hughes.

Lunch and program committees were elected and the membership fee was set at 50¢. New members are urged to join.

Meetings will be held the first Monday of each month, the next to be held on Dec. 6th at 8 p.m. at Midway school.

TAX CUTS?

Logically, there should be some hope for tax reductions when the next Canadian budget rolls around, thinks the Financial Post.

Mr. Abbott, in his former role as finance minister, justified the government's surplus each year on the grounds that a wise government should, if anything, overtax in prosperous times, in order to be able to give tax relief to the citizens when there are clouds on the economic horizon.

The Canadian people have accepted the logic of these arguments. Judging by the returns at the last three general elections. Now, however, taxpayers will be expected to see the other side of the coin -- a willingness on the part of the government to give tax relief if earnings of individuals and corporations seem likely to turn downward.

Farm Industry
Still Strong

It takes more than one swallow to make a summer and much more than one damaged wheat crop or a hurricane in the Annapolis fruit valley to put Canadian agriculture out of the picture.

Canadian agriculture is too big, too diversified to be vulnerable to a single blow or several. One simply cannot imagine a drought, or a frost, or even a price crash that could be general in all times and over the whole country. Certainly there are problems and some serious ones. There are weak spots and there have been weather losses. But there is enormous basic strength and health.

In sharp contrast to other periods when nature has been unkind and especially to the thirties, the Canadian farmer has 10 years record prosperity behind him. He has money in the bank. He has modern equipment. He has tremendous reserves of livestock and livestock feed, and most important of all in the vast majority of cases he is free of capital debt.

Flying Officer A. C. Platz arrived in Didsbury last week to spend seven weeks' leave with relatives here. Shortly before the New Year he will be leaving for Europe, where he has been posted to the R.C.A.F. 4th Fighter Wing, Sabre Jet Squadron, at Soellingen, Germany. F.O. Platz also expects to spend some time in the Middle East before returning to Canada in about two years time.

WM "BILL" COWAN

AUSTIN

JOHN DEERE

Sales and Service



You'll Be Behind
the 8-Ball
If You Delay Checking
Your JOHN DEERE
Equipment

See Us For
Genuine
JOHN DEERE
Parts and
Quality Service

For Carnival Sale Specials

SEE OUR SPECIAL ADD IN THE FLIER

— and don't forget our —

TOYS, GAMES AND DOLLS ARE NOW

ON DISPLAY

Come in and make your selection now!

MAC'S SERVICE HARDWARE

W.A. McFarquhar, prop. — Phone 33

HALLIDAY'S
CASH GROCERY

Lowney's Vesta Chocolates, 5 lb. box	\$3.85
Lowney's Hard Mixed Candy, 39¢ lb., 3 lbs.	\$1.00
Ganong's Half and Half, 3 lb. box	\$2.45
Lowney's Crest Chocolates, 1 lb.	\$1.39
Lowney's Madelon Chocolates, 1 lb. box	\$1.29
Lowney's Cherries, 1 lb. box	\$1.39
Tropical Fruit Jellies, per lb.	45¢
Ganong's Delco Chocolates, 1 lb. box	\$1.65

CORRECTION

IN THE ADVERTISEMENT IN THE CARNIVAL
SECTION THE PRICE OF PUREX TOILET
TISSUE IN OUR SPACE SHOULD READ 6 for 73¢
NOT 6 for 43¢. (P.S.: It was our mistake.)

FOR THIS WEEKEND ...

TRY A NICE

Picnic Ham or
Cottage Roll

See Our Special On ...

HEAVY BRANDED BACON

KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

For Sale

5 ROOM HOUSE in good repair east

Didsbury

\$2,000.00

4 ROOM HOUSE, east Didsbury

\$2,100.00

2 ROOM HOUSE, north end

\$ 850.00

REIBER BROTHERS

Where Insurance Is A Business, Not A Sideline

C. E. Reiber

PHONE 90

A.W. Reiber

GOLDEN JUBILEE

THE ALBERTA
GOLDEN JUBILEE
CALENDAR

... is now off the press!

FOR CHRISTMAS GIFT GIVING OR FOR
AN APPROPRIATE BUSINESS CALENDAR

The most glamorous Alberta calendar ever printed, the calendar to mark Alberta's Golden Jubilee, is now available, containing twelve evocative reproductions of Alberta scenes and two specially created Jubilee maps of the province, all selected from the Golden Jubilee Anthology, this calendar makes a perfect gift, a lasting souvenir and a most attractive calendar to mark the days of the Jubilee.

YOUR JUBILEE COMMITTEE IS OFFERING THESE CALENDARS AT LESS THAN COST. QUANTITIES OF TEN OR MORE ARE 50¢ EACH. PLACE YOUR ORDER TODAY! SINGLE COPIES WILL BE AVAILABLE ON THE NEWSSTANDS.

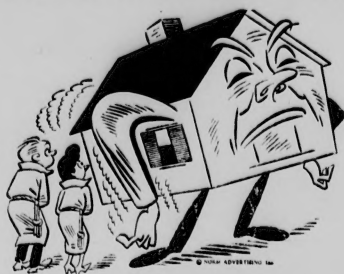
THE GOLDEN JUBILEE COMMITTEE, LEGISLATIVE BLDG., EDMONTON.

1 We the undersigned, order copies of the Alberta Golden Jubilee Calendar at 50¢ each, to be delivered to the address below.

Name _____

Address _____

If you wish to order copies of the Golden Jubilee Anthology, Alberta's story told by Alberta writers, and artist, a treasured addition to your home library, for just \$5.00 check here () Number of copies _____



HOW TO KEEP YOUR HOME WARM AND COZY!

Insulate and equip all your windows with our top-quality storm sash.

We have everything you'll need... will be happy to show you how to do it yourself. You'll find your fuel bills reduced as much as ONE THIRD... extra fire protection and value added to your home too. Come in... or telephone 129 for a free estimate this week...

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DIDSBURY, ALTA. Phone 1153

LARRY SINCLAIR, Manager

PHONE 125

Folkmann's Clothing

PHONE 124 — DIDSBURY

LADIES' DRESSES for the holiday season have

arrived. In a wide range of sizes and colors.

ANOTHER SHIPMENT OF LADIES' HATS —

in all colors and white.

Surface Rights Meeting

SPEAKER

Terence Oldford

Chairman, Red Deer Surface Rights Association

LIONS HALL, DIDSBURY

Monday, Nov. 27th

At 8:00 P.M.



**16-Pc.
Brownie
Hawkeye
Flash Outfit**

ALL IN ONE
PACKAGE...
\$15.50

COUTTS' CHRISTMAS WRAPPING PAPER,
TAGS, SEALS, CARDS, ETC. NOW ALL ON
DISPLAY. MAKE YOUR SELECTIONS NOW.
COUTTS' BOXED CARDS

No. 22. Big assortment of 25 assorted
Christmas Cards. A good buy

Law's Drug Store

The REXALL Store

PHONE 40 — DIDSBURY, ALBERTA

Authorized CUTTER Distributor

Little Items of Local Interest

Mr. and Mrs. C. Rapien had a pleasant surprise Saturday, Nov. 20, when her son and family, Mr. and Mrs. Raymond Rapien and family, and Mr. and Mrs. C. Pitts and family, and Mr. and Mrs. W. Wesenbush were dinner guests. Mrs. C. Rapien returned to Edmonton with them to visit her sister, who is hospitalized there.

Mr. George Oosen, with the navy at Esquimalt, B.C., is enjoying a leave with his parents here.

Mr. and Mrs. Ed Ellerodt and Mr. and Mrs. Tom Morris were Thursday visitors in Edmonton where the male members of the party attended meetings with officials of the departments of municipal affairs and education, regarding the new continuous boundaries for the school division and municipality.

Mr. and Mrs. J. R. Cunningham returned home Saturday following a stay in Rosedale for the summer.

Mr. and Mrs. Tom Morris were recent visitors in Westlock where they visited with Rev. Joe and Mrs. Bainbridge, former residents of Didsbury.

Mr. and Mrs. Harvey Gillie have moved to town and have taken up residence in the J. Topley home.

Mr. A. G. Studer had a surprise call on Saturday from his grandson Eric (Spud) Campbell, who is presently posted at Currie Barracks, Calgary. His grandfather, Mr. Campbell of Calgary, came with him for company.

Due to the space and time element we have been forced to hold over the reports of some W.I. meetings until our next issue.

Mr. and Mrs. Al Mack and their daughter Denise, and Mr. and Mrs. Art Larson, all of Calgary, were Sunday visitors at the home of Mr. and Mrs. Ed Berscht and Mrs. Wright.

Mr. and Mrs. Roy Reiffenstein of Coquiton were Sunday visitors with the former's mother, Mrs. V. Reiffenstein.

All are welcome to attend the television display at Edford Motors on Nov. 25, 26, 27, from 7 to 10 p.m.

Midway News

(From Our Own Correspondent)

Best wishes are extended to the newlyweds, Mr. and Mrs. Maxwell Simpson. The wedding took place on Thursday, Nov. 18 at 2 p.m. at the home of Rev. Upton of Three Hills.

The bride, Dolores McNeen, youngest daughter of Mr. and Mrs. Roy McNeen of this district, was united in marriage to Maxwell Simpson, only son of Mrs. R. Simpson of Carleton Place. The bride wore a deep blue dress with matching hat, and carried a bouquet of red and yellow roses. A wedding supper was held at the home of the bride's parents and guests present included Mrs. Carrie Swanson, Mr. and Mrs. Gordon Hoskin and family and Mr. and Mrs. Jessie Toews and Dinah of London.

Mrs. E. Hunter was a Sunday visitor with Mrs. Carrie Swanson.

Mrs. H. Swanson and family were in Calgary on Tuesday.

Mr. and Mrs. Gordon Hoskin motored to Sunnyslope on Wednesday evening to square dance.

On Monday evening Home and School Association was organized at the Midway school with a membership of 34.

Mr. and Mrs. Bert Bennett and family were Friday evening visitors with Mr. and Mrs. Roy McNeen and Allen, and Mr. and Mrs. Maxwell Simpson.

Mr. and Mrs. Lee Bennett were Thursday evening callers at the home of Mr. and Mrs. Roy McNeen.

Sympathy is extended to the Richardson, Marsh and McCollough families on the death of Bert Richardson of Vancouver.

Mrs. Roy Brown of Olds visited with her parents, Mr. and Mrs. Fred Hoskin, on Thursday.

Mr. Harold Swanson is working on the school at Hartman.

LATE CLASSIFIED

WANTED — Married man for dairy farm. Separate house. N. Reid Clarke, phone 2018. 11p

CARD OF THANKS

We wish to thank Dr. Asquith, assisting doctors, Mrs. Turner and the staff for kindness and professional care given Bruce and Heather while patients in the hospital, also relatives and friends for gifts and cards.

CARD OF THANKS

For the many ways in which my friends remembered me, with letters, cards, gifts and visits since my accident, I wish to thank you very much. They all helped and I appreciate your thoughtfulness.

BOB CUNNINGHAM

Coming Events

—Knox United Church bazaar, tea and bake sale will be held in the church basement on Sat., Dec. 4.

—Zella W.I. will hold a bazaar, a home talent program and sale of pie and coffee at the Zella school on Friday, Nov. 26 at 8 p.m. Everybody welcome.

—The Legion and Auxiliary will hold their monthly meeting Thursday, Nov. 25 in the Lions hall and Masonic banquet room. Following the meetings the annual whist and bridge party for the members, their wives and husbands, will be held in the Lions hall. Meetings will start promptly at 8:30 p.m.

—The W.M.S. of Knox United Church will hold a Cradle Roll and pre-school tea on Thursday afternoon, Nov. 25 at 3 p.m. in the church.

—There will be a dance at Rugby hall on Friday, Dec. 3. Music by Krebs' Merry-makers. Gents 75c, ladies 50c. Ladies with cake admitted free.

—A Pie Social, fish pond etc., will be held in the Rugby Hall on Saturday, Nov. 27 at 2 p.m. Rev. W. Kroening will show some of the slides on Europe. This is in aid of the Christmas Tree fund, sponsored by the Rugby school children.

—Rev. Aaron Guttz, missionary with the Sudan Interior Mission in Africa, will be the speaker at the Berthel church on Sunday, Nov. 28 at 8 p.m. Everyone is invited to attend.

—There will be a dance at Lone Pine hall on Friday, Nov. 26, sponsored by Midway school.

—Eric Rattledge, optometrist, assistant to K. Roy McLean, announces the date of his next visit as Monday, Dec. 6, morning only, at the Rosebush Hotel, Coquiton in the city office, 1014 Greyhound Building.

—Dance to the music of Fisher's orchestra at Melvin Friday, Dec. 3rd. Admission \$1.00. 21c

KNOX UNITED EVENING GROUP HOLDS MEETING

The Evening Group W.A. of Knox United Church met Monday at the home of Mrs. Dave Jenkins, with 18 members and one visitor present.

Devotional was given by Mrs. W. Stauffer and roll call was answered with an article for the fancy work table at the bazaar. It was decided to purchase rubber matting for the church entrance and rubber stair treads for the basement stairs.

Mrs. John Rinehart gave the citizenship paper entitled "Canadian Citizenship Act." Mrs. H. Roberts had the "bit of fun." Final plans were made for the bazaar to be held on December 4th.

Mrs. Ray Campbell, Mrs. W. Gochee and Mrs. W. Stauffer were named to the nominating committee, to have the officers chosen for the coming year arranged for the next meeting.

Members are asked to keep in mind the change in the meeting date for December. It is to be on Tuesday, the 14th instead of the regular date. Pot luck lunch. Also keep in mind the gift exchange and a gift for the Senior Citizens' Home.

WESTCOTT NEWS

(From Our Own Correspondent)

We are very pleased to hear that Mrs. Ray Luft has recovered from her recent illness and is at home again.

Best wishes for a speedy recovery is extended to Mrs. Wm. McDonald, who has been in hospital; also to little Kathleen McDonald, who is also on the sick list.

Congratulations to Mr. and Mrs. D. Adams on the birth of a daughter, a sister for the three brothers.

Mrs. Herbert Goetjen returned from Swift Current, Sask., last week, where she had been visiting with her son-in-law and daughter, Mr. and Mrs. K. W. Card, and Kim.

Mr. Les Goetjen arrived home at the weekend from Valleyview, Alta. We are sorry to hear that Mr. John Jacobsen of Sundre is again not too well.

Mrs. Lena Sanderson spent a few days with her sister at DeWinton last week.

Sympathy is extended to Mr. and Mrs. E. Wright, formerly Clara Schneidmüller, in the passing of their wee baby son in Calgary recently.

Little Linda Deinhart spent the weekend with her grandparents, Mr. and Mrs. Clarence Reinhart, who moved to Didsbury recently from the farm here.

Some news from this district must be omitted this week but will appear in our next issue.

RANTON'S

Your Home Town Store

Don't forget the Big Buying Carnival

NOVEMBER 27th to DECEMBER 11th

During the Big Buying Carnival Ranton's will give our customers

20% OFF EVERYTHING IN THE STORE
SO SHOP AT RANTON'S AND SAVE MONEY

IN DIDSBURY IT'S

RANTON'S

YOUR HOME TOWN STORE

PHOTOGRAPHS FOR CHRISTMAS

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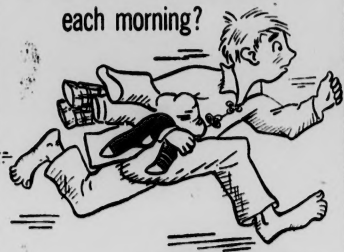
Didsbury

Pre-Christmas delivery guaranteed on all photos taken on or before December 11.

— CHRISTMAS SPECIAL —

With all orders of one dozen or more 5 by 7 photos or larger we will give one easel mounted 8 by 10, free!

Remember how we raced
to the stove to get dressed
each morning?



Now every room is

a "dressing room,"

comfortable and warm,

with our new

Coleman

Floor Furnace

A complete, easy-to-install unit that needs no basement, no air ducts, no costly alterations. Gives you complete change of moving warm air three to five times an hour. Also Dual Wall Model that heats adjoining rooms at the same time. Come in and see these low-cost heaters that give low-cost comfort.

Leeson Hardware

See BERSCHT'S

51st Birthday

Specials On Inside

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